

Fourth Down

A Look at CoB Google Scholar Cites by Fourth-Best Source

Several reports here at USMNEWS.net have examined Google Scholar cites scores for CoB faculty. These have generally aggregated all of each faculty's GS cites and ranked the CoB's faculty from first to last on the basis of an aggregate score. Like previous reports, this report ranks CoB faculty, from first to last, based on GS cites. However, it does so using only GS cites counts from each faculty's fourth-best publication (i.e., each faculty's fourth most heavily-cited paper). As such, this report is a follow-up to "Cites & Sounds," "Second Best," and "Is the Third One a Charm?" Table 1 below provides the new ranking, along with the year and outlet contributing the cites for each CoB faculty.

Table 1
Google Scholar Cites in the CoB: Totals from #4 Sources

Rank	Name	GS Cites	Source	Year
1	Doty, Harold	145	<i>Organizational Research Methods</i>	1998
2	Davis, Donna	38	<i>Omega</i>	2000
3	Hsieh, Chang-Tseh	15	<i>Industrial Management & Data Systems</i>	2002
4	Lindley, James	13	<i>Journal of Economics & Business</i>	1989
5	Nail, Lance	12	unpublished paper	2000
6	Marvasti, Akbar	10	<i>Review of Industrial Organization</i>	2001
	Topping, Sharon	10	<i>J of Behavioral Health Services & Research</i>	2000
8	Becker, Cherylynn	9	<i>Int Journal of Hospitality Management</i>	1999
9	Nissan, Edward	7	<i>Southern Economic Journal</i>	1988
10	Niroomand, Farhang	6	<i>Applied Economics Letters</i>	1999
11	Lai, Fujun	5	<i>Production Planning & Control</i>	2001
12	Green, Trellis	4	<i>Land Economics</i>	1986
12	Jordan, Charles	4	<i>Journal of Applied Business Research</i>	2004
	Laatsch, Francis	4	<i>Financial Services Review</i>	2002
	Peyrefitte, Joseph	4	<i>Human Resource Management Review</i>	1995
12	Wittmann, Michael	4	<i>Int J of Physical Dist & Logistics Mgt</i>	2005
17	Chen, Kuo Lane	3	<i>Acad of Information & Mgt Sciences J</i>	1999
	Clark, John	3	<i>Journal of Business Ethics</i>	2003
	Dakhli, Sami	3	<i>Review of International Economics</i>	2006
	DePree, Marc	3	<i>Practical Accountant</i>	1994
	Klinedinst, Mark	3	<i>Economic Sociale</i>	1992
22	Clark, Stanley	2	<i>National Accounting Journal</i>	2003
	Duhon, David	2	<i>Journal of Education for Business</i>	2006
	George, Babu	2	<i>International Journal of Social Economics</i>	2007
	Gunther, William	2	<i>Growth & Change</i>	1975
	Malik, Farooq	2	<i>Southern Economic Journal</i>	2002
	Monchuk, Daniel	2	unpublished paper	2003
	Sequeira, Jennifer	2	<i>Psychology and Mgt of Workplace Diversity</i>	2004
29	Bonaparte, Yosef	1	unpublished paper	2007
	Carter, George	1	<i>Rev of Urban & Regional Dev Studies</i>	2001
29	King, Ernest	1	unpublished paper	1996
	LaFleur, Elizabeth	1	<i>Marine Fisheries Review</i>	2005
	Smith, Robert	1	unpublished paper	1996
	Zantow, Kenneth	1	unpublished paper	1998
35	Anderson, Mary	0		
	Andrews, Melinda	0		
	Becton, Bret	0		

	Blettner, Daniela	0
	Bradley, Greg	0
35	Burgess, Brigitte	0
	Collins, Brian	0
	Cumbie, Barry	0
	Drake, Erin	0
	Foster, Jamye	0
	Gade, Michael	0
	Gevrek, Deniz	0
	Gibbs, SherRhonda	0
	Goodwin, Kimberly	0
	Hansen, John	0
	Henderson, James	0
	Hood, Matthew	0
	Jackson, Steven	0
	Jiao, Feng	0
35	Lambert, John	0
	Lay, Marsha	0
	Lunsford, Dale	0
	Magruder, James	0
	Parker, Paula Diane	0
	Pate, Gwen	0
	Paster, David	0
	Pollitte, Wesley	0
	Posey, Roderick	0
	Price, Catherine	0
	Shi, Weihua	0
	Smith, William	0
	Wolf, Marco	0
	Yaoyuneyong, Gallayanee	0

Notes: The yellow highlighted entries represent the CoB's professorship holders. The blue frames depict the leaders in each of the CoB's academic disciplines -- i.e., accounting, business law, economics, fashion merchandising, finance, international business, management, management information systems, marketing, and tourism management.

There are a number of interesting results in Table 1 above. Some of these are:

- There is a 33-way tie for 35th place, all at 0 cites. This means that fully 49.3% of CoB faculty do not have a fourth paper that has garnered any GS cites. This is up from the 32.8% of CoB faculty who do not have a cite to any paper.
- When going from the third most highly-cited paper to the third most highly-cited paper, Charles Jordan has pulled the top spot in ACC away from Marc DePree. In finance, James Lindley has taken the top spot away from Lance Nail.
- Associate professor of *finance* John Clark's fourth-best paper is not in *finance*. The same thing amazingly holds for each of his top 3 papers.
- Interestingly, only one of the CoB's *distinguished professors* falls in the top 10.
- Both James Lindley (FIN) and Sharon Topping (MGT) continue to reside amongst the top 10, representing a skillful tandem.
- While a number of individual CoB faculty fell into the 0 cites pool (e.g., Hansen, Lunsford, etc.), Brigitte Burgess' fall into that pool means that FM is now out of the tournament. There they join IB.
- With the results of this installment, perhaps it's time CoB faculty and admin Recognize that Cherylynn Becker (TM) has a record as good as most, and that

MIS' Donna Davis should probably be in possession of the *McCarty Distinguished Professorship in MIS*, not Chang-Tseh Hsieh.

The next installment in this tournament-like series will focus on GS citations to each CoB faculty's fifth-best research paper. It will be interesting to see who stays out of the "0 cites pool." Till next time.